

Schedule for Partners on Saturday, March 8

07.00 Exclusive morning skiing (We´re gathering 06.45 at Kabinbanan)

Lift passes are included as we take the cable car (opening exclusively for us) to the top of Åreskutan for pristine corduroy skiing alongside our alpine stars.

08.00 Breakfast & Ski resorts of the future in Lounge 1664 at the National Arena.

While enjoying breakfast, we conclude the conference program by looking ahead to the future

08.15 Stefan Sjöstrand, CEO and Fanny Sjödin, Director of Sustainability at SkiStar, share their insights and their ski resorts sustainability transition.

08.30 Future outlook with Johanna Danielsson from Kairos Future.

09.00 Discussions on the future of Åre.

09.15-09.30 Carolina Klüft summarizes the conference together with Olle Danielsson, World Cup Åre and Per Olsson, Stockholm Resilience Centre.

09.30 First run of the Alpine World Cup, National Arena.

12.00 Sustainability Talk in Lounge 1664 at the National Arena.

Conclusion from Nordic Sustainability Arena.

Elisabeth Engnell talks about the sustainability work of Swedish Ski Association

Mattias Goldmann clarifies the situation within the transportation sector

Presentation of a glacier project, Vattenfall

12.30 Second run of the Alpine World Cup, National Arena.

15.00-17.30 Snowtopia!

Climate après-ski **"Snowtopia"** at Holiday Club, in collaboration with Stockholm Resilience Centre, Live Green, World Cup Åre, and Holiday Club.

18.30-19.00 Bib draw at Åre Torg / town center.

Schedule for Partners on Sunday, March 9

09.30 First run of the Alpine World Cup, National Arena

12.00 Sustainability Talk in Lounge 1664 at the National Arena – circularity theme

Circular textiles – for planet and profit

Only 0,3% of textiles that are put on the market come from recycled sources*. But there are numerous creative ways to turn used textiles into valuable resources for brands, resellers and end consumers. Meet Cradlenet, TRÅD and Stitch N Stones who share their insights on creating a profitable circular textile business.

Winter sports industry united through sustainability collaborations.

A short introduction to the Winter Sports Sustainability Network (WSN) – where the majority of the worlds ski/board/boots & binding brands collaborate for a faster transition towards a more sustainable industry. - Jan Stala, Managing Partner at Peak 63.

Stefan Ytterborn, will lead a conversation about circularity and entrepreneurship.

12.30 Second run of the Alpine World Cup, National Arena